



## European Union launches a new project to promote sustainable and safe mobility for Last Mile delivery drivers

The European Union, through its Erasmus+ programme, has launched the project 'Training for Last Mile Deliverers/Drivers in Safe and Sustainable Urban Areas (TRALMEDES)', to **promote and improve training in mobility, road safety, sustainability and operations of Last Mile delivery drivers**, responsible for the transport of goods in the final stretch of the delivery to the destination.

Nowadays, the Last Mile ecosystem is facing **challenges driven by the increase in the use of new mobile-based trading technologies and the e-commerce**, the increasing consciousness in sustainability and safety in urban areas. All these challenges are causing **a high speed evolution and adaptation of the logistics sector** to the demands of the cities of the future. No training model focused especially on those responsible for this type of transport is already developed.

As a result, the European project 'Training for Last Mile Deliverers/Drivers in Safe and Sustainable Urban Areas (TRALMEDES)' arises from the need of the logistics sector to **promote road safety awareness and adapted training** to the growth experienced by the Last Mile Delivery in these recent years.

In order to respond to this need, a consortium **led by PONS Seguridad Vial (Spain)** and formed by six companies and organizations from different European countries, leaders in the logistics and mobility sector as **UNO Logística (Spain), TYOTEHOSEURA RY (Finland), Training 2000 psc (Italy), CNA Associazione Provinciale di Pesaro e Urbino (Italy), Bulgarian Logistics Association (Bulgaria) and SUPSI (Switzerland)** has been established.

All the project partners have the **common goal of promoting and improving the training of the Road Freight Transport Managers in Europe**, providing the European logistics sector players with their expertise and know-how in the development of training strategies, infrastructures and public policies for sustainable and safe mobility.

The consortium will first work for two years to define the objectives, strategy and solutions that will then contributed to develop and promote a proposal for road and mobility awareness and training programs based on the implementation of new technologies to **increase and improve the driving skills of delivery drivers, promote sustainable mobility and reduce road accidents**.

In particular, **innovative practices and adapted and accessible training platforms focused on delivery drivers and their trainers** will be developed to **promote and increase the knowledge and driving skills** of the key players in the European Union's Last Mile logistics ecosystem.



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